

UCMPMD 2024 – Form for Disclosure of Marketing Expenditure

Form for furnishing return in respect of the Uniform Code for Marketing Practices in Medical Devices (UCMPMD) 2024



All fields are mandatory

Company Information

1. (a) Corporate Identity Number (CIN)/Foreign Company Registration Number (FCRN) L40300DL1955PLC066923

(b) Name of the Company Poly Medicure Limited

(c) Address of the registered office of the company 232B, 3rd floor, Okhla Phase 3, New Delhi- 110020

(d) Email ID of the company info@polymedicure.com

(e) Permanent Account Number (PAN) of the company AAACP3891P

2. Return for the Financial Year

3. Domestic Sales Revenue (in ₹ Crores): 486.36

4. Particulars to be filled by Companies in pursuance to UCMPMD (2024):

(A) Free Samples Distributed (more than 1000 Rs.)

Month / Year	Monetary Value of Sample Packs (in ₹)	Number of Recipient		Domestic Sales Revenue (in ₹ Crores)
		Healthcare Establishments	Healthcare Professionals	
April 2024	4,43,948	76	123	486.36 crs
May 2024	4,20,565	89	117	
June 2024	5,82,474	142	236	
July 2024	14,87,876	131	307	
August 2024	9,46,414	134	216	
September 2024	182,3,212	91	343	
October 2024	9,58,315	65	176	
November 2024	5,96,305	102	135	
December 2024	11,19,306	206	271	
January 2025	10,13,381	165	208	
February 2025	10,33,115	152	229	
March 2025	11,98,441	168	233	

(B) Continuing Medical Education / Continuing Professional Development/ Conferences / Workshops/ Training/ Seminars etc. organized directly by the Medical Devices Company

Month/ Year	Total No. of events	Type of Event	Expenditure * incurred (in ₹ lakhs)
April 2024	115	CNEs, RTM, TAPs	2.0

May 2024	179	CNEs, RTM, CAPs, TAPs, International Nurses Day	8.39
June 2024	229	CNEs, RTM, CAPs, TAPs, Blood donation camp	6.09
July 2024	186	CNEs, RTM, CAPs, TAPs	4.37
August 2024	168	CNEs, RTM, CAPs, TAPs	3.22
September 2024	151	CNEs, RTM, CAPs, TAPs	3.41
October 2024	161	CNEs, RTM, CAPs , TAPs, World Anesthesia Day	4.35
November 2024	165	CNEs, RTM, CAPs, TAPs	3.39
December 2024	173	CNEs, RTM CAPs, TAPs	4.26
January 2025	186	CNEs, RTM, TAPs	4.18
February 2025	165	CNEs, RTM, CAPs, TAPs	1.45
March 2025	177	CNEs, RTM, TAPs	0.58

(C) Continuing Medical Education/ Continuing Professional Development/ Conferences / Workshops/ Training/ Seminars etc. organized through third party including associations/ Bodies etc.

Date of the Event (dd/mm/yyyy)	Location of the Event	Name of the Organizers	Type of the Organizers	Expenditure * incurred (in ₹ lakhs)
30/05/2024	Manesar	7Med	Network of dialysis clinics	0.75
29/06/2024	Patna	Global health patliputra	Hospital	0.20
03/05/2024	Faridabad	Sarvodaya Healthcare	Hospital	1.13
10/06/2024	Karnataka	Shiva and shiva orthopaedic	Hospital	0.34
30/06/2024	Chennai	Gleneagles healthcare india	Hospital	0.20
30/06/2024	Amritsar	Sehgal Educational Trust	Trust	0.20
11/07/2024	Mumbai	Hinduja Hospital	Hospital	0.20
22/08/2024	Hyderabad	Academy of regional anesthesia of India	Anesthesia Society	1.23
11/01/2025	Guwhati	Association of clinical chemistry and lab medicine practitioners	Society of clinical chemistry and lab medicine practitioners	0.90
6/08/2024	Chandigarh	Society of Trauma Anaesthesia	Scientific body	0.35

31/08/2024	West Bengal	Indian Society of Anesthesiologists (west Bengal chapter)	Anesthesia Society	1.13
23/08/2024	Mangalore	Association of pediatric surgeons	Society of pediatric surgeons	0.75
26/08/2024	Chennai	Indian society of transfusion medicine	Scientific body	4.32
14/10/2024	Delhi	CDSCO	Regulatory authority	6.3
28/09/2024	Surat	National Neonatology Forum & pediatric academic trust	Scientific body	0.1
14/09/2024	Bangalore	Cloudnine hospital	Hospital	1.0
6/02/2025	Delhi	World Congress of nephrology	Scientific body	8.0
27/01/2025	Gujarat	Indian Red Cross Society	Nonprofit	2.0
19/10/2024	Mumbai	Mumbai Anesthesiologist Society	Scientific body	2.26
6/04/2024	Orissa	India Society of Anaesthesiologists	Scientific body	0.58
24/05/2024	Chennai	Association of nurse executives india	Scientific body	1.96
19.06/2024	Shimla	India Society of Anaesthesiologists	Scientific body	0.20
15/06/2024	Kolkata	Association of operating room nurses	Scientific body	0.4
18/10/2024	Gujarat	Rajiv Gandhi Cancer Institute & Research Centre	Hospital	0.6
12/10/2024	Delhi	Indraparastha Cancer Society	Scientific body	0.20
18/10/2024	Gujarat	Indian society for heart & lung transplantation	Scientific body	1.72
12/09/2024	Lucknow	Indian college of anesthesiologist	College	2.58
22/09/2024	Chattisgarh	Indian society of anesthesiologists	Scientific body	0.2
31/08/2024	Pune	Society of anesthesiologists, Pune	Scientific body	1.2
19/10/2024	Kolkata	Sterling Hospital	Hospital	0.40
18/10/2024	Delhi	Rajiv Gandhi Cancer Institute & Research Centre	Hospital	1.10
26/10/2024	Amritsar	Sri Guru Ram Das Charitable	Hospital	0.20
20/01/2025	Haryana	M.M Institute of Medical Science	College	0.20

27/11/2024	Mumbai	Breach Candy Hospital	Hospital	0.25
29/11/2024	Hyderabad	Infusion Nurses Society	Scientific body	7.49
15/11/2024	Orissa	AIIMS	Hospital	0.51
8/11/2024	Mumbai	Tata memorial centre	Hospital	2.25
21/11/2024	Ahemdabad	ISBTI	Scientific body	3.7
28/11/2024	Bangalore	Consortium of Accredited Healthcare Organization	Non profit	2.0
13/12/2024	Chennai	Indian Academy of Paediatrics	Scientific body	0.28
18/12/2024	Kolkata	Command Hospital	Hospital	0.10
18/12/2024		Accord Hospital	Hospital	0.60
22/12/2024	Dehradun	Graphic Era institute of Medical sciences	College	0.15
23/11/2024	Mumbai	Indian society of critical care medicine	Scientific body	2.09
20/11/2024	Patna	Indian society of anaesthesiologists	Scientific body	3.02
29/11/2024	Ahmedabad	Shelby Hospital	Hospital	2.48
17/1/2025	Delhi	Holy family hospital	Hospital	0.12
17/1/2025	West Bengal	Excel care Hospital	Hospital	0.12
17/1/2025	West Bengal	Jeevanrekha Hospital	Hospital	0.075
21/1/2025	Bangalore	Nephro Plus	Dialysis centre	7.5
23/1/2025	Ahemadabad	Gujarat university of transplantation sciences	Transplant society	2.5
28/1/2025	Udaipur	Kidney Care Hospital	Hospital	0.12
4/2/2025	Haryana	Delhi Nephrology Society	Scientific Body	2.5
21/02/2025	Delhi	Apollo Telemedicine Networking Foundation	Nonprofit organization	2.4
9/03/2025	Delhi	Kidney support network	Platform of nephrologists	0.85
15/02/2025	Pune	Indian association of paediatric anaesthesiologists	Scientific body	1.44
22/3/2025	Haryana	ESIC Hospital	Hospital	0.20
22/3/2025	Delhi	Akash Hospital	Hospital	0.10
21/09/2024	Mumbai	Society of neuro critical care	Scientific body	1.17
23/11/2024	Gujarat	Indian society of critical care medicine	Scientific body	1.39

Note: Expenditure includes all expenses incurred for the event including sponsorship, travel, lodging, hospitality, advertisements, stalls, souvenirs, etc.

Declaration:

1. I have read UCPMP Code-2024 and the information furnished in this form is in compliance with the Code.
2. It is hereby declared that the information given in the form and attachments is true to the best of my knowledge and belief.

To be digitally signed by

Name

Himanshu Baid

Designation

Managing Director

DSC Box

Director identification number (DIN) or PAN of the Executive Head of the Company

00014008

Note: Information submitted will be handled in accordance with the provision for disclosure of third-party information as provided under the RTI Act within limitation of Section 11.**Mobile: 9999973660****Email id: mdoffice.delhi@polymedicure.com**

For office use only:

eForm Service request number (SRN)

eForm filling date (DD/MM/YYYY)